

PhotoFest Japan 2011 Schedule

	Friday, October 21			Saturday, October 22			Sunday, October 23		
	Alfie Goodrich	Sean Mooney	Raul Suarez	Alfie Goodrich	Sean Mooney	Raul Suarez	Alfie Goodrich	Sean Mooney	Raul Suarez
10:00 - 10:50	<p style="text-align: center;">"Welcome to PFJ" Intro session</p> <p>In this very first meeting, we'll introduce the pros, and you'll introduce yourselves as we get ready to enjoy a three-day weekend of photographic learning unlike anything you've probably done before!</p>			<p>An Intro to the History of Photography</p> <p>How can you know where you're going if you don't know where we've been? Alfie will discuss the history of photography, including the technology and the work of the great masters, and how they've shaped what we do today.</p>	<p>What You Can & Cannot Shoot</p> <p>Post 9/11, photographers are sometimes treated like potential terrorists. What are the laws? Sean will explain when it's okay, and not okay, to push that shutter button, and when you need model and property releases to publish.</p>	<p>Speed Photography</p> <p>Most photographers love aperture priority mode, but what about its lonely cousin, shutter priority? Raul will demonstrate situations where you're definitely going to want to know how to use it to produce stunning results.</p>	<p style="text-align: center;">Digital Workflow: The Methods and Tools</p> <p>Okay, so your memory card is full of photos. Now what do you do? Too many people completely fail at this point to take advantage of the fantastic techniques and tools that digital photography gives us. All three pros will cover their workflows, and their advice for you. Never lose another shot!</p>		
11:00 - 11:50	<p>Building Visual Literacy</p> <p>Too many people say little more than "great photo" when they see a shot they like. Alfie will help you build your comprehension and communication skills by explaining how to dissect an image, and then how to express yourself eloquently when discussing it.</p>	<p>An Introduction to HDR Photography</p> <p>High Dynamic Range photography is all the rage, but many still don't know what it is, or how to put it to use. Whether it's to create art, or just to get a usable image in a tough lighting situation, Sean will show you what you need to know to exploit this great technique.</p>	<p>Your first SLR, pt.1</p> <p>Never used an SLR before? Afraid of using anything but 'Auto' mode? Don't know what depth of field is? This is the session for you! Raul will help beginners of any skill level get started on the path to making, rather than just taking, great pictures!</p>	<p>Shallow Depth of Field</p> <p>Having great "bokeh," or creamy backgrounds with a sharp subject is often what makes a picture look "pro." But Alfie thinks shallow depth of field is becoming overused. In this session, you'll learn when, and when not, to crank that aperture open!</p>	<p>Weekend Photography Tips</p> <p>Join Sean as he unloads a bucketful of tips, hints and tricks that can all be put to immediate use and that are perfect for the casual weekend photographer.</p>	<p>Simple Flash Portraits</p> <p>Taking great pictures of friends and family is something nearly everybody wants to do, but almost nobody has a studio handy. Let Raul show you how to take memorable indoor and outdoor portraits with just a single strobe.</p>	<p>Advanced Filters & Plugins</p> <p>Numerous firms are now making fantastic software packages that work with Photoshop and other tools to give you incredible photo creation power. Join Alfie as he introduces you to some of the more popular ones, and shows how to use them.</p>	<p>An Intro to Adobe Photoshop</p> <p>Photoshop has become so ubiquitous that "shopped" is now a verb! Learn with Sean why it's the de facto standard for photo editing, see what it can do, and decide whether its something you need to add to your arsenal.</p>	<p>Asset Management & Backups</p> <p>In a house fire, most people try to save their photos, first. But in this digital age, far too many folks don't have a clue about what they need to do to protect all their great memories. Raul will solve that problem for you in this session that will discuss storage systems and backup options.</p>
11:50 - 1:00	LUNCH BREAK			LUNCH BREAK			LUNCH BREAK		
1:00 - 2:50	<p>36 Shots, 1 Prime</p> <p>Digital photography is wonderful as taking photos is now essentially free. But that causes people to just spray shots everywhere without thinking. On this outdoor session, Alfie will encourage you to think before you shoot by limiting you to just 36 shutter presses, and the use of one prime lens. No deleting!</p>	<p>Mastering Exposure</p> <p>Maybe you've made it out of 'auto' mode on your camera, but admit it: that 'M' for full manual is still pretty scary, right? Let Sean show you why you don't need to be scared of manual mode, and the amazing things you can do when you've mastered the full spectrum of exposure techniques.</p>	<p>Your first SLR, pt.2</p> <p>The track for beginners continues with the focus on understanding the basics of exposure and depth of field, why you want to take pictures in RAW mode, and more.</p>	<p>Yokohama Photowalk (weather permitting)</p> <p>The pros and their students will head outdoors to shoot the Minato Mirai area and other great Yokohama sights. As the sun gets lower, they'll focus on "golden hour" and sunset photo techniques, too, at Osanbashi in this session that will take all afternoon. Photos taken on this session are eligible to be submitted for our contest, with winners announced Sunday night.</p>			<p>Flash vs. HDR for Interiors</p> <p>Taking great photos indoors of rooms is actually one of photography's great challenges. Traditionally, you've needed multiple flashes to get the job done, but in this session, Alfie will show the amazing things that can be done with no flashes at all!</p>	<p>Sankeien Excursion</p> <p>Join Sean in honing your photographic technique against the backdrop of a gorgeous Japanese garden complete with classic pagodas and other structures.</p>	<p>Creating the Light</p> <p>The sun or the weather not cooperating? The room too dark? Learn how to use simple tools and flashes to fine-tune available light to your needs. Raul will look at inexpensive deflectors, diffusers, flashes and even white balance techniques to help you achieve the result you want!</p>
2:50 - 3:30	AFTERNOON BREAK			AFTERNOON BREAK			AFTERNOON BREAK		
3:30 - 5:20	<p>Natural Light Portraits</p> <p>Learn with Alfie as he shows you how to turn the city into your studio, and exploit only natural light while still creating fantastic portraits of friends and family. Outdoor session.</p>	<p>Back to Basics</p> <p>A follow-up to the morning's beginner and exposure sessions, 'Back to Basics' will take you outdoors to experiment with everything you've learned about aperture, shutter speed, ISO and metering modes.</p>	<p>"Twist of Sight" Composition</p> <p>It's often not what you photograph, but the angle you approach it from. Raul will cover the basics of composition, the dos and don'ts, as well as help you explore new ways and angles to put your subject in the frame.</p>	AFTERNOON BREAK			<p>The World at my Feet</p> <p>Alfie will strive to change how you see your surroundings in this outdoor session that will challenge you to photograph the mundane and the routine from everyday life in new ways.</p>	<p>Hikawa Maru Trip</p> <p>When was the last time you did something for the first time? Give Sean a chance to introduce you to new ways of playing with your camera using a 1930s sailing ship as your subject. Shoot from directly below or above; shoot in bright outdoor light or in dark indoor spaces, and more! Be inspired, and expand your range and style!</p>	<p>Studio Photography</p> <p>Enjoy an opportunity to play with some of the toys that the real pros use and learn in the process. Raul will set up a true portrait studio in the classroom with ProFoto brand equipment. Learn how to take and keep stunningly gorgeous shots with equipment that's not as expensive as you may think!</p>
5:20 - 7:00	DINNER BREAK			DINNER BREAK			DINNER BREAK		
7:00 - 9:00	<p style="text-align: center;">Meet the Pros</p> <p>Alfie, Sean and Raul will each take turns introducing you to their best work, and sharing the secrets behind how they got their greatest shots.</p>			<p style="text-align: center;">Minato Mirai Night Shoot</p> <p>Once it's completely dark, a whole new set of rules and techniques apply to photography, but the results can be stunning! We'll break up into groups by skill level and let the pros teach us the mysteries of the night, both portraits and landscapes, using a very photogenic Yokohama as our backdrop.</p>			<p style="text-align: center;">PFJ 2011 Photo Contest & Closing Session</p> <p>In this hugely fun session, we'll view the students best shots from the photo walks of the previous days and have everyone vote on their favorites, with prizes for the winners. And then it's time to say good-bye...</p>		