

PhotoFest 2010 Schedule (final)

	Wed, Jun 30, 2010			Thu, Jul 1, 2010			Fri, Jul 2, 2010		
	Rick Sammon	Juan Pons	Hal Schmitt	Rick Sammon	Juan Pons	Hal Schmitt	Rick Sammon	Juan Pons	Hal Schmitt
9:00 - 9:50	Announcements & Previews			Announcements & Previews			Announcements & Previews		
10:00 - 11:45	<p>Exploring the Light Rick shares his greatest shots. For every image, he'll explain a photographic technique, digital darkroom tip, or a photo philosophy. He will cover seeing the light, controlling the light, playing with the light, HDR photography and some Photoshop techniques, too.</p>	<p>Beginner's Digital SLR Hal and Juan introduce new or beginning DSLR owners to the fundamentals of photography, and today's amazing camera technologies. Expect to learn all about light, exposure, ISO, aperture, shutter speed, focal length, depth of field, lens basics and more! Highly recommended if you're just getting started.</p>		<p>Reflectors and Diffusers: Controlling the Light Outdoor workshop Seeing the light is one of the first steps in making a picture. Controlling the light is another. In this outdoor workshop, Rick will share his tips for using reflectors and diffusers – as well as natural light – for beautiful portraits</p>			<p>HDR Photography with Photomatix Pro and Topaz Adjust HDR (High Dynamic Range) photography opens up a whole new world of imaging possibilities for photographers. In Rick's seminar, he will show you all the basics of HDR imaging.</p>	<p>Studio Lighting Made Simple Learn the fundamentals of studio shooting. Whether people, pets, products, or models, the process is all about the light. Hal and Juan will discuss the theory and demonstrate basic studio concepts and lighting arrangements. Our friends at ProFoto Japan are graciously providing lighting equipment for this session.</p>	
11:45 - 1:00	LUNCH BREAK			LUNCH BREAK			LUNCH BREAK		
1:00 - 2:45	<p>Daylight Flash Outdoor workshop When photographing people, Rick never leaves home without a flash – even on a sunny day! Learn how to master your flash and learn how to make your flash shots NOT look like flash shots. Juan and Hal will join in to help make this a truly hands-on, in-depth session.</p>			<p>Tokyo Photowalk (weather permitting) The pros and their students will head outdoors to shoot Akihabara, Asakusa or other Tokyo sights. Photos taken on this session are eligible to be submitted for our quick contest, with winner's announced Friday night.</p>			<p>Street Shoot Outdoor workshop In this field workshop, Rick will help you get great shots of people and cityscapes by learning both to see the light (contrast, color, direction and quality), and control it with flash, reflectors and diffusers. Learn how to make people comfortable, too, in order to capture the personality of a city and its residents.</p>	<p>An Introduction to Aperture Aperture 3.0 is here, and Juan will show you all the basics and new tricks in this version of Apple's digital darkroom software. Move beyond iPhoto as he covers the complete image workflow from import, tagging, culling, editing and output.</p>	<p>Lightroom Unlimited Build an effective and efficient digital workflow using Adobe Lightroom. From import to output, Hal will give you the tips, tricks, and techniques you need to supercharge your workflow.</p>
3:30 - 5:15	<p>Photoshop Three-Minute Makeovers In this presentation, Rick shows super-fast techniques for turning snapshots into great shots – and how to have some fun with your images.</p>	<p>Wildlife & Bird Photography Learn how to take your wildlife and bird photography to the next level. In this seminar, Juan will cover techniques on attracting wildlife, getting close (safely) to wildlife and creating the perfect image.</p>	<p>Photoshop for the Digital Photographer Join Hal for an in-depth discussion and demonstration of the Adobe's flagship software, covering the interface, retouching, layers, masks, tonal and color optimization techniques and more, aimed specifically at photographers</p>	<p>Flash Photography Theory and Workflow – Understand your flash system like never before! Rick will discuss and demonstrate the three basic types of flash photography. Whether one, two, or many strobes, this workflow will help you make better images</p>			<p>Getting the Shot Great photographic moments are fleeting, therefore you need to always be ready to get the shot. In this presentation, Juan shows you what it takes to keep you and your gear ready to get the shot, both mentally and physically.</p>	<p>The Perfect Panorama In this outdoor workshop, you'll learn the theory, set up, and shooting techniques for the perfect stitched panorama. Creating impressive panoramas from multiple shots has never been easier. Learn the best workflow from a panorama master!</p>	
5:15 - 7:00	DINNER BREAK			DINNER BREAK			DINNER BREAK		
7:00 - 9:00	<p>The Camera Looks Both Ways Rick Sammon The camera looks both ways: In picturing the subject, you are also picturing a part of yourself. Rick Sammon explains this while showing off many of his finest portraits, taken around the world.</p>			<p>Nature Photography as Storytelling Juan Pons The most effective images are those that connect with their viewers by telling a story. In this presentation illustrated with some of his best work, Juan Pons will show you the techniques you need to create images that tell a compelling story.</p>			<p>Lessons from a Fighter Pilot That Will Make You A Better Photographer Hal "Bull" Schmitt Join Hal as he shares lessons from the TOPGUN fighter school and fourteen years of flying the F/ A-18 Hornet. It is amazing how this discussion will make you a better photographer.</p>		
	<p>Photo Critiques Q&A Following Rick's session, photos taken by PFJ participants will be examined and critiqued by the pros in the time available.</p>			<p>Photo Critiques Q&A Following Juan's session, photos taken by PFJ participants will be examined and critiqued by the pros in the time available.</p>			<p>Photowalk Phone Awards and Discussion Following Hal's session, photos taken by PFJ participants on the photowalk will be judged and prizes will be awarded!</p>		